



Five Steps to Building a World Class Supplier Diversity Program

1. **Engage top executive(s)** that will support the initiative from the top down.
2. **Recruit a savvy and knowledgeable Supplier Diversity champion.** Experience is preferable but passion for diversity is non-negotiable.
3. **Cleanse your spend data through an enrichment.** Knowing where you are organizes the path to reach diversity goals.
4. **Update your company website to include your supplier diversity value proposition!** The website should provide information about opportunities, events, and the ability for the supplier to register or on-board into your supplier data base.
5. **Engage with local and national diversity organizations.** They will ensure you have access to top-notch suppliers.